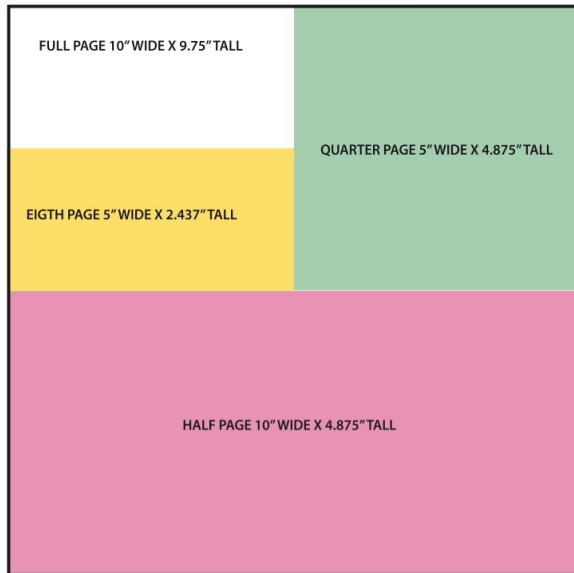




Successful Aging Newspaper

ADVERTISING RATES & INFORMATION

"Successful Aging", with quarterly issues, is the only newspaper on the South Coast that is for, by, and about seniors. We inform seniors and their families about social, health, and news events.



AD SIZES & RATES	B&W	COLOR	FULL YEAR (Color Only)
1/8 page: 5" w x 2.437" h	\$55	N/A	N/A
1/4 page: 5" w x 4.875" h	\$165	\$220	\$690
1/2 page: 10" w x 4.875" h	\$275	\$358	\$1,120
Full page: 10" w x 9.75" h	\$440	\$578	\$1,800

DEADLINE & SUBMISSION DETAILS

Distribution dates:

February 15, May 15, August 15, November 15
 Ad copy deadline: 30 days prior to distribution date
 Send camera-ready ad (jpeg or pdf format) to editor@csasb.org
 CSA Editor can assist you with your ad
 Graphic image resolution should be at least 300 dpi
 Payment of ads is required before publication.
 Phone (805) 898-8080 or email info@csasb.org to arrange for payment via credit card or check.

ADVERTISING CONTRACT

Today's Date: _____ Issue Date(s): Feb. May Aug. Nov. Full-Year

Advertiser's Name: _____ Contact Person: _____

Agency Name (if applicable): _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Ad size: Full page 1/2 page 1/4 page 1/8 page **Color Choice:** B&W Color

Payment: VISA MASTERCARD Check enclosed (payable to **Center for Successful Aging**)

Name as it Appears on Card: _____ Today's Date: _____

Credit Card Number: _____ Amount: \$ _____

Exp. Date: _____ Security Code: _____ Authorized Signature: _____

Mail this form with your payment to Center for Successful Aging at CSA address show below, or online at www.csasb.org/donate (Notate "Advertising" in comment field).