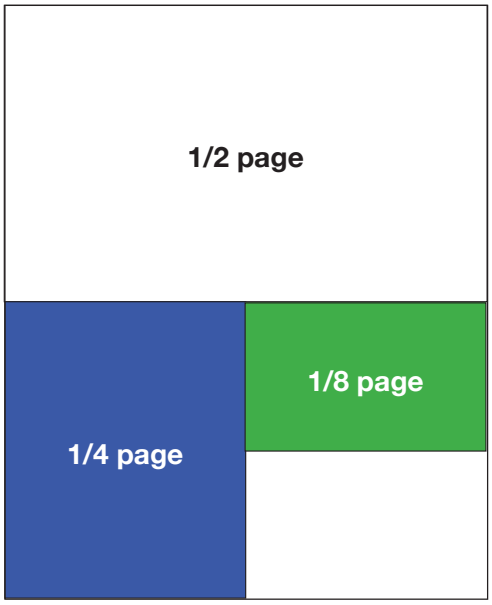
Successful Aging

ADVERTISING RATES & INFORMATION

Successful Aging, a quarterly publication, is the only newspaper on the South Coast that is for, by, and about seniors. We inform seniors and their families about important political, social, health, and personal issues.

Circulation: 10,000 copies are hand-delivered to senior centers, senior residences, clinics, stores, and other sites catering to seniors from Goleta to Carpinteria. The paper is also posted online at www.csasb.org.



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DEADLINE & SUBMISSION DETAILS:

Publication target dates: 1st of January, April, July, & October.
Ad copy deadline: 30 days prior to publication target date.
Send camera-ready ad (jpeg or pdf format) to: **editor@csasb.org**.
Graphic image resolution should be at 300 dpi.

ADVERTISING AGREEMENT

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