

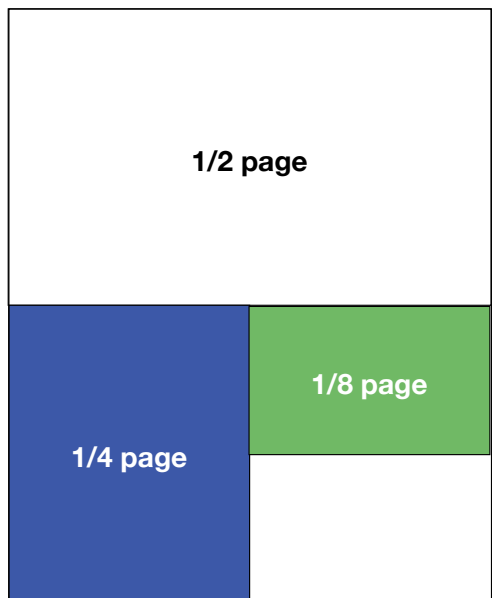
Successful Aging Newspaper



ADVERTISING RATES & INFORMATION

Successful Aging, a quarterly publication, is the only newspaper on the South Coast that is for, by, and about seniors. We inform seniors and their families about relevant social, health, and news events.

Circulation: 10,000 copies are hand-delivered to senior centers, senior residences, clinics, stores, and other sites from Goleta to Carpinteria. The paper is also posted online at www.csasb.org.



AD RATES

	B&W		B&W	
1/8 page:	\$ 50	\$ 45*	1/4 page:	\$150 \$120*
1/2 page:	\$250	\$200*	Full page:	\$400 \$600*

COLOR ads: please add 30% to above rates.

***20% DISCOUNT** when purchased as year-round 4-ad package.

AD SIZES

1/8 page:	2.75" h x 4.5" w	1/4 page:	5.75" h x 4.5" w
1/2 page:	5.75" h x 9.25" w	Full page:	11.75" h x 9.25" w

DEADLINE & SUBMISSION DETAILS

Distribution target dates: 1st of January, April, July, & October.

Ad copy deadline: 30 days prior to distribution target date.

Send camera-ready ad (jpeg or pdf format) to: editor@csasb.org.

Graphic image resolution should be at least 300 dpi.

ADVERTISING AGREEMENT

Date: _____ Issue date requested: _____

Advertiser name: _____ Contact person: _____

Address: _____ City/State/Zip: _____

Phone: _____ E-mail: _____

Ad size (circle): Full page ½ page ¼ page ⅛ page Color choice (circle): B&W Color

Payment: VISA MasterCard Check enclosed (payable to *Center for Successful Aging*)

Name as it appears on card: _____ Today's date: _____

Credit Card Number Exp. Date Amount Authorized Signature

Mail agreement form with your payment to *Center for Successful Aging* at address shown below.

Please note: Your ad will not be published unless paid in full at least 30 days before publication date.