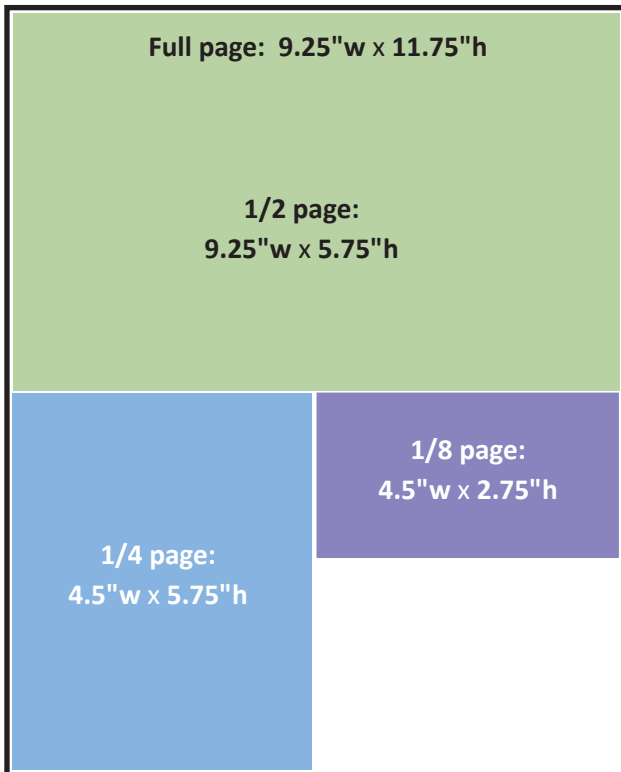


# Successful Aging Newspaper

## ADVERTISING RATES & INFORMATION

**Successful Aging**, a free quarterly publication, is the only newspaper on the South Coast that is for, by, and about seniors. We inform seniors and their families about relevant social, health, and news events.

**Circulation:** 10,000 copies are hand-delivered to over 100 senior centers, senior residences, clinics, restaurants, libraries, medical clinics, stores, and other sites from Goleta to Carpinteria. The newspaper is also posted online at [www.csasb.org](http://www.csasb.org).



AD RATES	B&W	COLOR	AD SIZES
1/8 page:	\$50	N/A	1/8 page: 4.5"w x 2.75"h
1/4 page:	\$150	\$200	1/4 page: 4.5"w x 5.75"h
1/2 page:	\$250	\$325	1/2 page: 9.25"w x 5.75"h
Full page:	\$400	\$525	Full page: 9.25"w x 11.75"h

### DEADLINE & SUBMISSION DETAILS

Distribution target dates:

15<sup>th</sup> of January, May, September and December

Ad copy deadline: 30 days prior to distribution target date

Send camera-ready ad (jpeg or pdf format) to: [editor@csasb.org](mailto:editor@csasb.org)

CSA Editor can assist you with your ad.

Graphic image resolution should be at least 300 dpi.

**Payment of ads is required before publication.**

Phone (805) 683-3186 ext. 106 or email [center4sasb@gmail.com](mailto:center4sasb@gmail.com)

to arrange for payment via credit card or check.

## ADVERTISING CONTRACT

Today's Date: \_\_\_\_\_ Issue date(s) requested: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Advertiser name: \_\_\_\_\_ Or run continuously: \_\_\_\_\_

Contact person: \_\_\_\_\_ Agency Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Ad Size:**  Full page  1/2 page  1/4 page  1/8 page **Color Choice:**  B&W  Color

**Payment:**  VISA  MasterCard  Check enclosed (payable to **Center for Successful Aging**)

Name as it appears on card: \_\_\_\_\_ Today's date: \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Amount \$ \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Mail agreement form with your payment to *Center for Successful Aging* at CSA address shown below, or online at [www.csasb.org/donate](http://www.csasb.org/donate) (Notate "Advertising" in comment field). **Please note: Your ad will not be published unless paid in full at least 30 days before publication date.**