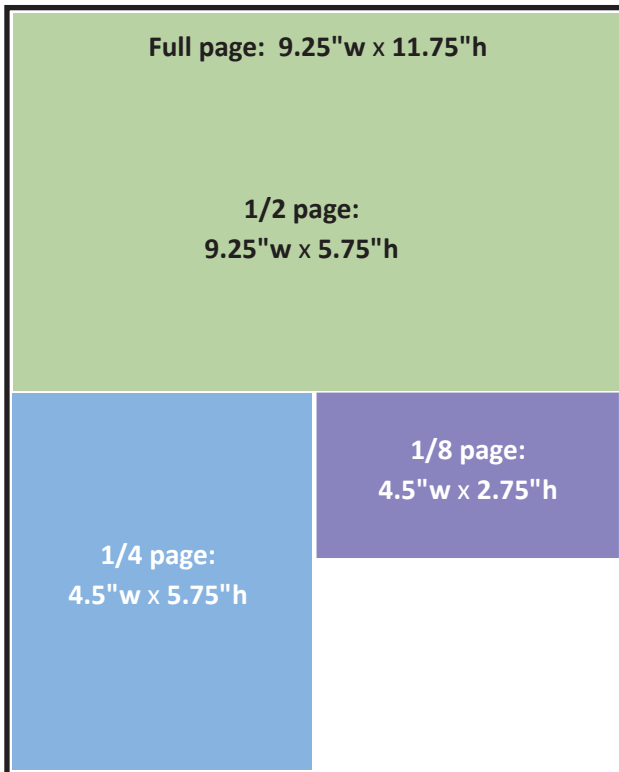


Successful Aging Newspaper

ADVERTISING RATES & INFORMATION

Successful Aging, a free quarterly publication, is the only newspaper on the South Coast that is for, by, and about seniors. We inform seniors and their families about relevant social, health, and news events.

Circulation: 10,000 copies are hand-delivered to over 100 senior centers, senior residences, clinics, restaurants, libraries, medical clinics, stores, and other sites from Goleta to Carpinteria. The newspaper is also posted online at www.csasb.org.



AD RATES	B&W	COLOR
1/8 page:	\$50	N/A
1/4 page:	\$150	\$200
1/2 page:	\$250	\$325
Full page:	\$400	\$525

AD SIZES
1/8 page: 4.5"w x 2.75"h
1/4 page: 4.5"w x 5.75"h
1/2 page: 9.25"w x 5.75"h
Full page: 9.25"w x 11.75"h

DEADLINE & SUBMISSION DETAILS

Distribution target dates:

15th of January, May, September and December

Ad copy deadline: 30 days prior to distribution target date

Send camera-ready ad (jpeg or pdf format) to: editor@csasb.org

CSA Editor can assist you with your ad.

Graphic image resolution should be at least 300 dpi.

ADVERTISING CONTRACT

Today's Date: _____ Issue date(s) requested: _____ / _____ / _____ / _____

Advertiser name: _____ Or run continuously: _____

Contact person: _____ Agency Name (if applicable): _____

Address: _____ City/State/Zip: _____

Phone: _____ E-mail: _____

Ad Size: Full page 1/2 page 1/4 page 1/8 page **Color Choice:** B&W Color

Payment: VISA MasterCard Check enclosed (payable to **Center for Successful Aging**)

Name as it appears on card: _____ Today's date: _____

Credit Card Number _____ Exp. Date _____ Amount \$ _____

Authorized Signature _____

Mail agreement form with your payment to *Center for Successful Aging* at CSA address shown below, or online at www.csasb.org/donate (Notate "Advertising" in comment field). **Please note: Your ad will not be published unless paid in full at least 30 days before publication date.**